



January 30, 2026

Middlesex County Democratic Organization  
Attn: Chairman Kevin McCabe

Dear Chairman McCabe and Members of the Middlesex County Democratic Organization Executive Board,

I am writing to express my interest in earning the slogan of the Middlesex County Democratic Organization (MCDO) for New Jersey's 12th Congressional District seat at the 2026 MCDO Convention on March 11, 2026.

Middlesex County Democrats have long championed opportunity, fairness, and pragmatic solutions that improve the lives of all our neighbors. No one has exemplified these values better than Bonnie Watson Coleman, for recently as our Congresswoman for the past decade, and prior to that, as an Assemblywoman, and our State's Democratic Chair. These are the same principles that have guided my years in public service and professional life and they are central to why I am seeking your support.

I have had the honor of serving as Mayor of East Brunswick, a diverse and dynamic community, where I have worked every single day to bring people together, to listen, and to deliver practical solutions that improve the quality of life of my neighbors. That experience has taught me that effective leadership starts with showing up, building trust, and understanding the genuine concerns of the people you represent.

I have spent the last 30+ years as a practicing physician, with a focus on women's health. That work has given me a firsthand view of the challenges facing our healthcare system and the very real struggles families confront every day: access to care, affordability, workforce shortages, and the impact of policy decisions on patients and providers alike. I have sat with patients in moments of joy and in moments of crisis. Those experiences have shaped my commitment to protecting healthcare access and approaching policy with empathy, evidence, and common sense.

And last, but certainly not least, I'm a husband and a dad. And that changes how you see everything. You start thinking about the world your kids are inheriting and the country you're handing them. There are days when this country feels like it's fallen short of its promise. Too many families are working harder and getting less. Too many institutions feel distant, broken, or simply not built for the people they're supposed to serve.

Let me be blunt: our country is facing an unprecedented assault on our democracy. ICE is executing American citizens in cold blood and making migrants fear for their lives. Healthcare costs are



climbing for regular Americans, as crypto billionaires game the system for their own benefit, and working families fall further and further behind. Meanwhile, our Democratic leaders in Washington often fail to meet the moment, sending sternly worded letters instead of taking the fight directly to Donald Trump.

We have a responsibility: to stand up for the rule of law and build a country that stands up for democratic values. To make sure the next generation inherits a country that puts regular Americans ahead of billionaires, that holds those who want to destroy our way of life to account and that leaves a better future for our children. A nation that lives up to the values we teach at our own kitchen tables: fairness, decency, and looking out for one another. That work isn't abstract. It's personal. And it's why I believe this moment matters.

Thank you for your time, your leadership, and your continued dedication to our party and our communities. I would be honored to earn your endorsement and to have the opportunity to speak with you further about my vision, priorities, and commitment to serving not only the Democrats but all of those across Middlesex County and the 12th Congressional District.

Sincerely,

Brad J. Cohen, MD, MBA



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**(732) 407-2966 | [bradcohenforcongress@gmail.com](mailto:bradcohenforcongress@gmail.com)**

**EXPERIENCE:** Township of East Brunswick, *Mayor* (2017 - Present)

- Stabilized municipal taxes - no increase more than 1% in the last 9 years and achieved a Aa1 municipal bond rating
- Brought new life to the commercial corridor by establishing a Redevelopment Agency in order to address the affordable housing needs while investing in underutilized properties which includes a township owned Ice Arena and fully lit Cricket Field
- Increased community programming to represent the diverse background of township residents and businesses



St. Peter's Physicians Group, *Physician* (2017 - Present)

- Practicing gynecologist and surgeon in central New Jersey with privileges at *St. Peters University Hospital* and *Robert Wood Johnson Barnabas Health*
- Continues to achieve one of the highest patient satisfaction rankings out of all physicians in the group representing central New Jersey

East Brunswick Board of Education, *Board President* (2010 - 2016)

- Hired a new superintendent for a school district of 8,400 students
- Developed a matrix review process for supervisors and administration that increased transparency
- Achieved a Top 7 Best Public School ranking by Niche.com during tenure as President

Private Practice, *Physician* (2004 - 2017)

Old Bridge-Sayreville Medical Group, *Partner / Physician* (1990 - 2004)

University of Medicine and Dentistry of New Jersey, *Resident* (1986 - 1990)

**EDUCATION:**

Rutgers Business School, *Masters in Business Administration* - Newark, NJ

University of Medicine and Dentistry of New Jersey, *Doctor of Medicine* - Newark, NJ

Muhlenberg College, *Bachelors of Science* - Allentown, PA

**BOARDS & COMMISSIONS:**

Puerto Rican Action Board (PRAB), *Board Member* (2025 - Present)

NJ League of Municipalities, *Board Member* (2023 - Present)

Middlesex County Democratic Organization, *County Committee Member* (2018 - Present)

Township of East Brunswick, *Planning Board Member* (2017 - Present)

Township of East Brunswick, *Library Board Member* (2017 - Present)

NAACP, New Brunswick, *Member* (2017 - Present)

Wilf Campus for Senior Living, *Board Member* (2017 - 2024)